



## How to start a year-round farm business using **value-added** food processing services.

- Develop a year-round farm business
- Design and grow your OWN farm brand
- Create NEW opportunities for YOUR farm
- Learn about a new USDA Microloan program for value-added food processing services



Vernon Economic  
Development Association  
Food Enterprise Center

Professionally managed food processing services are available at the Wisconsin Innovation Kitchen in Mineral Point to assist regional farms in creating “shelf-stable” products that can be sold year-round. The kitchen at the Food Enterprise Center in Viroqua can also be used to turn your produce into year-round products. Shared intake and marketing services can help you create or grow your own year-round food business!

**Attend our FREE food processing / microloan seminars!**

**Saturday, March 2, 2013 1:00 - 3:00 PM Lancaster, WI**  
Grant County Fairgrounds - Youth & Ag Building. 916 E. Elm St., Lancaster, WI

**Monday, April 1, 2013 5:30 - 7:30 PM Viroqua, WI**  
Food Enterprise Center. 1201 North Main Street, Viroqua, WI

For more information, or to pre-register for the seminars,  
visit [www.innovationkitchen.org/seminar](http://www.innovationkitchen.org/seminar)  
or 608.577.7546 and 608.638.8332.



## How to start a year-round farm business using value-added food processing services

**5:30 PM – 7:30 PM. Monday, April 1, 2013.**  
Food Enterprise Center. 1201 N. Main St. Viroqua, WI

### Agenda

- Welcome and Introductions
- What can you grow and sell year-round to build your small farm business?
- How small farms can utilize regional value-added food processing services.
- Introduction to the Wisconsin Innovation Kitchen in Mineral Point, WI.
- Introduction to the Food Enterprise Center in Viroqua, WI.
- Introduction to the new USDA Micro Loan program applied to small farm value-added food processing services.
- What is included in small farm value-added food processing packages?

### Meeting Timeline:

- 60 minute presentation
- 30 minute Q&A
- 30 minute social with Annette Pierce, Food Service Director, Wisconsin Innovation Kitchen

**\*\* USDA micro loan representatives will be on hand to answer questions and help with applications for microloan program.**

